

Conference Program

NORTH CAROLINA
CONFERENCE FOR

HEALTH PROFESSIONS DIVERSITY

March 31-April 1, 2008

Sponsored by:



Grandover Conference Center – Greensboro, NC



STATE OF NORTH CAROLINA
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MICHAEL F. EASLEY
GOVERNOR

March 31, 2008

Dear Friends:

It is my privilege to welcome you to Winston-Salem for the *North Carolina Conference on Health Professions Diversity*. I know this event comes with much preparation and hard work by the School of Health Sciences at Winston-Salem State University.

This conference will discuss the need for diverse health professionals and how they can partner to address needs in North Carolina. As you gather to discuss the latest issues and concerns, I know this event will generate the strength and enthusiasm that will allow you to return to your respective places of employment with a renewed zeal for your important work and a new outlook on future initiatives.

Mary joins me in welcoming you to the *North Carolina Conference on Health Professions Diversity*. We send warm greetings to keynote speaker, The Honorable Dr. Louis Sullivan, as he addresses you today. We wish you a successful and productive meeting.

With kindest regards I remain


Very truly yours,

A handwritten signature in black ink that reads "Michael F. Easley".

Michael F. Easley

MFE/kwm





The Planning Committee of the North Carolina Conference for
Health Professions Diversity wishes to acknowledge the following organizations
for their financial support:

Conference Partners:

Winston-Salem State University - School of Health Sciences
North Carolina Area Health Education Center

Major Conference Contributors:

Campbell University School of Pharmacy
Duke University School of Medicine
East Carolina University School of Medicine
Kate B. Reynolds Charitable Trust
Northwest Area Health Education Center
The Duke Endowment
The University of North Carolina School of Medicine
Wake Forest University School of Medicine

Monday, March 31, 2008

Conference Moderator -

Stephanie Crayton, *Media Relations Manager, University of North Carolina Health Care*

CARLISLE BALLROOM, 1ST FLOOR

7:30 a.m. Registration & Continental Breakfast

8:15 a.m. Welcome & Greetings

- Donald Reaves, *PhD, Chancellor, Winston-Salem State University*
- Harold Martin, *PhD, Senior VP, Academic Affairs, University of North Carolina General Administration*

Remarks from Governor Michael Easley's Office

- William W. Lawrence Jr., *MD, FAAP, Acting Director, North Carolina Division of Medical Assistance, North Carolina Department of Health and Human Services*
- The Honorable Larry Womble, *North Carolina House of Representative, 71st District*

8:40 a.m. Conference Charge

- Peggy Valentine, *EdD, Dean, School of Health Sciences, Winston-Salem State University*
- Thomas J. Bacon, *DrPH, Director, North Carolina Area Health Educations Centers Program and Executive Associate Dean, University of North Carolina School of Medicine*

Introduction of Keynote Speaker

- Brenda E. Armstrong, *MD, Associate Dean, Medical Education, Director of Admissions, and Director, Fellowship Training for Pediatric Cardiology, Duke University School of Medicine*

9:00 a.m. Keynote Address

The Sullivan Alliance - A National Strategy to Diversify the Health Professions

- Louis W. Sullivan, *MD, MPH, Chair of The Sullivan Alliance on Diversity in the Healthcare Workforce, founding president of Morehouse School of Medicine, and former Secretary of U.S. Department of Health and Human Services*

10:00 a.m. Break

10:15 a.m. Status of Health Professions Diversity in North Carolina

- Jennifer King, *Director, Health Professions Data System, Sheps Center for Health Services Research*
- Patrena Benton, *MS, Director of North Carolina Health Careers Access Program*

11:00 am Remarks

- The Honorable Richard Burr, *United States Senator, North Carolina*

11:15 a.m. Report Card on North Carolina Health Disparities

- Barbara Pullen-Smith, *MPH, Director, Office of Minority Health and Health Disparities, North Carolina Department of Health and Human Services*

GRIFFIN ROOM, 1ST FLOOR

12:00 p.m. Lunch

Remarks

- The Honorable Garth Graham, MD, MPH, *Deputy Assistant Secretary for Minority Health, U. S. Department of Health & Human Services*

Addressing Diversity Needs in North Carolina: An Organizational Perspective Panel

- Moderator: Harold Martin, PhD, *Senior Vice President for Academic Affairs, University of North Carolina General Administration*

Panelists:

- Pam Silberman, JD, DrPH, *President & CEO, NC Institute of Medicine*
- Dr. Thomas Bacon, *Director, North Carolina Area Health Education Centers Program*
- Monty K. Hickman, *Associate Director of Financial Aid, North Carolina Community College System*
- William Pully, *President, North Carolina Hospital Association*
- Dr. Ronny Bell, *Director, Maya Angelou Center, Wake Forest University School of Medicine*
- Dr. William Mark Moore, *Associate Dean of Student Services and Admissions, Campbell University School of Pharmacy*

1:45 p.m. Break

CARLISLE BALLROOM, 1ST FLOOR

2:00 p.m. North Carolina Health Careers Pipeline: Best Practices Panel

- Moderator: Larry Keith, MS, *Special Programs Director, Assistant Dean of Admissions, University of North Carolina-School of Medicine*

Panelists:

- Brenda Mitchell, MS, *Associate Chair, Student Services, Department of Allied Health Sciences*
- Maureen Cullins, MA, *Director, Multicultural Resource Center, Duke University School of Medicine*
- Virginia Hardy, PhD, *Senior Associate Dean, Academic Affairs, East Carolina University Brody School of Medicine*
- John Patterson, MS, MEd, *Coordinator, Health Careers and Workforce Diversity, Greensboro Area Health Educations Centers Program*

3:00 p.m. Strategies for Garnering Federal and State Support

- Dale Dirks, *President, Health and Medicine Council, Washington, DC*

4:00 p.m. End of Day Remarks

- Peggy Valentine, *Edd*

GRIFFIN ROOM, 1ST FLOOR

5:00 p.m. Networking Reception in Honor of Dr. Louis Sullivan

- Remarks by Sponsors

7:00 p.m. Adjourn for the Evening

Tuesday, April 1, 2008

Conference Moderator -

Stephanie Crayton, *Media Relations Manager, University of North Carolina Health Care*

CARLISLE BALLROOM, 1ST FLOOR

7:30 a.m. Breakfast

CARLISLE BALLROOM

8:15 a.m. Greetings

- Pedro Martinez, *PhD, Provost, Winston-Salem State University*
- The Honorable Earline Parmon, *North Carolina House of Representatives - District 72*

8:30 a.m. Why Health Professions Diversity?

- Karen McNeil-Miller, *EdD, President, Kate B. Reynolds Charitable Trust*

9:30 a.m. Health Professions Collaboration Models Panel

Panelists:

- Florida Alliance: Dr. Penny Ralston, *Dean Emeritus, Florida State University*
- The Virginia-Nebraska Alliance: Terone Green, *Executive Director, The Virginia-Nebraska Alliance*

Instruction to Workgroups

- Stephanie Crayton, *Media Relations Manager, University of North Carolina Health Care*

9:45 a.m. Workgroup Meetings:

- Red Group (Location: Riviera Room, 2nd Floor)
- Blue Group (Location: Provencal Room, 2nd Floor)
- Yellow Group (Location: Beaumont Room, 2nd Floor)
- Green Group (Location: Berkeley Room, 2nd Floor)

GRIFFIN ROOM, 1ST FLOOR

12:00 p.m. Lunch

- Workgroup Reporting - Moderated by Jacqueline Wynn, *North Carolina Area Health Educations Centers Program Office*

2:30 p.m. Next Steps and Closing Comments

- Peggy Valentine, *EdD*
- Thomas J. Bacon, *DrPh*

3:00 p.m. Evaluation & Adjourn

Subscription Information



Journal of **BEST PRACTICES** in **Health Professions Diversity:** Research, Education and Practice

...dedicated to the collection and dissemination of knowledge generated by researchers, educators, policy makers, and practitioners on best practices related to increasing representation of minority groups in the health care professions and developing cultural competence among all health care providers.

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ACKNOWLEDGEMENT

Appreciation is expressed to the following individuals for all their assistance in planning and implementing the North Carolina Conference for Health Professions Diversity.

PLANNING COMMITTEE

Dr. Peggy Valentine, *Co-chair, Winston-Salem State University School of Health Sciences*
Dr. Thomas J. Bacon, *Co-chair, North Carolina Area Health Educations Centers Program*

Patrena Benton, *North Carolina Health Careers Access Program*
Michelle Boyd, *Charlotte Area Health Educations Centers Program*
Maureen Cullins, *Duke University School of Medicine*
Yanci Evans, *Southern Regional Area Health Educations Centers Program*
Terri Glenn, *Winston-Salem State University School of Health Sciences*
Dr. Virginia Hardy, *East Carolina University Brody School of Medicine*
Larry Keith, *University of North Carolina Chapel Hill School of Medicine*
Dr. Brenda Latham-Sadler, *Wake Forest University School of Medicine*
Brenda Mitchell, *University of North Carolina Dept of Allied Health Sciences*
John Patterson, *Greensboro Area Health Educations Centers Program*
Bernard Roper, *Northwest Area Health Educations Centers Program*
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