

2012 NC Health Professions Diversity Conference

Showcasing Success in Creating Equity in Opportunity



August 29 – 30, 2012
Grandover Hotel and Conference Center
Greensboro, NC

For more information, please visit www.charlotteahec.org
Contact: Gabriela Staley, 704.512.6596, gabriela.staley@carolinashealthcare.org



Conference Description:

The North Carolina Area Health Education Centers (AHEC) Program and Winston-Salem State University School of Health Sciences will co-host the 2012 North Carolina Health Professions Diversity Conference, August 29 – 30, 2012 at the Grandover Hotel and Conference Center in Greensboro, NC. The theme of this year's conference is "Showcasing Success in Creating Equity in Opportunity." This two-day conference will focus on showcasing models and strategies that have proven successful in recruiting and retaining students in health professional programs as well as maintaining a diverse workforce setting. It will also focus on creating networks, partnerships and collaborations with others around the state of North Carolina that share the same interests in creating equity in opportunity in the health workforce.

Target Audience:

This conference will be of interest to and benefit chancellors and presidents of higher education institutions, deans, chairs and faculty of health related academic programs, faculty and administrators of secondary schools, government officials and policymakers, healthcare administrators, foundation members, nonprofit organizations with a healthcare focus, professional societies, practicing health professionals, and students.

Credit:

1.35 CEU - Continuing Education Unit

13.50 Contact Hours - Certificate of completion based on a 60 minute teaching hour

Objectives:

- Determine the status of diversity in the health professions in the state of North Carolina
- Showcase "successful" best practices in North Carolina and the nation's health professions diversity
- Network with key leaders, administrators, educators, practitioners and students

Planning Committee Members:

G. Rumay Alexander, EdD, RN

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Todd Savitt, PhD

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Tara Owens Shuler MEd, LCCE, FACCE, CD (DONA)

Greg Tanner

Sharon H Thomas, MSW

Carla White, BS, Pharm, RPh

Cornell P. Wright, MPA

The Office of Multicultural Affairs, University of North Carolina at Chapel Hill
School of Nursing

NC Community College System/Division of Health Sciences

North Carolina Health Careers Access Program, University of North Carolina at
Chapel Hill

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College of Pharmacy & Health Sciences, Campbell University

School of Health Sciences, Winston-Salem State University

Northwest AHEC of Wake Forest School of Medicine

The Brody School of Medicine at East Carolina University

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Center for Health and Healing, Inc.

Conference Chairs

Thomas Bacon, DrPH

Peggy Valentine, EdD, FASAHP

Jacqueline Wynn, MPH

NC AHEC Program

School of Health Sciences, Winston-Salem State University

NC AHEC Program

Agenda – Day One – Wednesday, August 29:

The State of the State

- 10:00 – 11:00 Conference Registration Open
- 11:00 – 11:30 Welcome and Conference Overview
- 11:30 – 12:30 Plenary – The Status of Health Professions Diversity in NC
Erin Fraher, PhD, MPP
Director, NC Health Professions Data System
Assistant Professor, Departments of Surgery and Family Medicine
University of North Carolina at Chapel Hill
- 12:30 – 1:30 Lunch
Greetings from
- **Suzanne Ortega, PhD**
Senior Vice President for Academic Affairs
University of North Carolina
 - **R. Scott Ralls, PhD**
President
North Carolina Community College System
 - **Other Invited Guests**
- 1:30 – 1:45 Break
- 1:45 – 2:45 Breakout I
- 2:45 – 3:00 Break
- 3:00 – 4:00 Breakout II
- 4:00 – 4:30 Remarks and Adjourn Until Evening Program Begins
- 6:00 – 7:00 Evening Networking and Poster Presentation
- 7:00 – 9:00 Dinner and Speaker
Freeman Hrabowski III, PhD
President of The University of Maryland, Baltimore County

Agenda – Day Two – Thursday, August 30:

Working Together and Expanding Our Impact

- 8:00 – 9:00 Continental Breakfast
- 9:00 – 9:15 Welcome and Day Two Overview
- 9:15 – 10:15 Plenary – Improving Quality and Achieving Equity: The Future is Now
Joseph R. Betancourt, MD, MPH
Senior Scientist, Institute for Health Policy
Program Director for Multicultural Education, Multicultural Affairs Office
Massachusetts General Hospital
Assistant Professor of Medicine, Harvard Medical School
- 10:15 – 10:30 Break
- 10:30 – 12:00 Working Groups
Individuals will have an opportunity to participate in “café style” networking and dialogue sessions around contemporary topics related to NC’s health professions diversity.
- 12:00 – 1:00 Lunch
- 1:00 – 3:00 Working Group Reports and Action Steps
- 3:00 – 4:00 Conference Wrap-Up
Closing Remarks
- 4:00 Adjourn

Hotel Information:

Grandover Hotel and Conference Center

One Thousand Club Road
Greensboro, North Carolina 27407
www.grandover.com

For reservations: Toll Free: (800) 472-6301
Telephone: (336) 294-1800
Hotel Rate: \$139-\$159.

Refer to NC Health Professions Diversity Conference.
Must make reservation by August 8, 2012.

Keynote Presenters:



Erin Fraher, PhD, MPP

Erin Fraher has worked as a policy analyst and health workforce researcher in the United States, Canada and the United Kingdom. She is currently the Director of the North Carolina Health Professions Data System (HPDS), at The Cecil G. Sheps Center for Health Services Research at the University of North Carolina (UNC) at Chapel Hill. For over 10 years, she has led the work of the HPDS to provide timely, objective, and data-driven analyses to inform state and national policy makers wrestling with decisions about how to best educate and deploy health professionals. Dr. Fraher is also the Associate Director the American College of Surgeons Institute for Health Policy Research. She holds joint faculty appointments in UNC's School of Medicine in the Departments of Surgery and Family Medicine. Erin earned her PhD from the Department of Health Policy and Management at the

University of North Carolina at Chapel Hill, her Masters in Public Policy from the University of California at Berkeley and her BA from Wellesley College.



Freeman Hrabowski III, PhD

Freeman A. Hrabowski, III, has served as President of UMBC (The University of Maryland, Baltimore County) since 1992. His research and publications focus on science and math education, with special emphasis on minority participation and performance. He chaired the National Academies committee that recently produced the report, "Expanding Underrepresented Minority Participation: America's Science and Technology Talent at the Crossroads." In 2008, he was named one of America's Best Leaders by U.S. News & World Report, which in 2009, 2010, and 2011 ranked UMBC the #1 "Up and Coming" university in the nation. In 2011, U.S. News also ranked UMBC 4th nationally for "Best Undergraduate Teaching" – tied with Yale and immediately before Brown and Stanford. In 2009, TIME magazine named him one of America's 10 Best College Presidents. In 2011, he received both the TIAA-CREF

Theodore M. Hesburgh Award for Leadership Excellence and the Carnegie Corporation of New York's Academic Leadership Award, recognized by many as the nation's highest awards among higher education leaders. Also in 2011, he was named one of seven Top American Leaders by The Washington Post and the Harvard Kennedy School's Center for Public Leadership.



Joseph R. Betancourt, MD, MPH

Dr. Betancourt's primary interests include cross-cultural medicine, minority recruitment into the health professions, and minority health/health policy research. He has served as Principal Investigator on grants from the Center for Medicare and Medicaid Services and the Commonwealth Fund, and is currently Principal Investigator on projects funded by the California Endowment, the Commonwealth fund, in addition to being co-investigator on a project funded by the National Cancer Institute and the Health Resources and Services Administration.

Dr. Betancourt has served on several Institute of Medicine (IOM) Committees, including those that produced "Unequal Treatment: Confronting Racial/Ethnic Disparities in Health Care", "Guidance for a National Health Care Disparities Report", and "In the Nation's Compelling Interest: Ensuring Diversity in the Health Care Workforce." He also sat on the Physician's for Human Rights Blue Ribbon Panel on Racial/Ethnic Disparities in Health. Dr. Betancourt served on the CDC's National Expert Council for the Diabetes Today Program, and currently Co-Chairs the MGH Disparities Committee. He is also reviewer for the American Medical Association's Journal Consortium and Annals of Internal Medicine. Dr. Betancourt has written peer-reviewed articles on topics including racial/ethnic disparities in health and health care; hypertension, diabetes, and cerebrovascular disease in minority communities; cross-cultural care and education; ethics; workforce diversity; and the impact of language barriers on health care. Dr. Betancourt also teaches cross-cultural medicine, health disparities, and health policy to medical students and residents at MGH-Harvard Medical School and to students at the Harvard School of Public Health.

A Call for Abstracts: **The North Carolina Health Professions Diversity Conference:** ***“Showcasing Success - Creating Equity in Opportunity”***

The North Carolina AHEC Program and Winston-Salem State University School of Health Sciences will co-host the Second North Carolina Health Professions Diversity Conference, August 29 – 30, 2012 at the Grandover Resort and Conference Center in Greensboro, NC. The theme of this year’s conference is “Showcasing Success - Creating Equity in Opportunity.” The audience will include a diverse and interdisciplinary group of leaders from education, healthcare services, research, and public policy, as well as students and health professionals.

In keeping with the theme of this year’s conference, we are soliciting abstracts that will showcase programs that have been successful in preparing diverse students for health careers. We welcome abstracts that include models and strategies that have proven successful in recruiting and retaining students in health professions programs as well as maintaining a diverse workforce setting. We are particularly interested in programs that have been rigorously evaluated and demonstrated success over time.

Authors may submit abstracts for oral or poster presentations under one of the following categories: 1) Pre-College Programs to prepare students for college entry, 2) College Programs to improve retention and graduation, 3) Programs to recruit and retain a more diverse workforce in healthcare agencies, and 4) Research on topics relating to workforce diversity.

Abstracts should not exceed 350 words.

Abstracts should clearly:

- Identify the targeted population
- State how the changes have increased health professions diversity and/or promoted health equity
- Identify any challenges that have been encountered and how they were overcome

Submissions will be reviewed by the Conference Planning Committee which comprises leaders from community organizations, health departments, and academia. Authors selected for oral presentations should prepare for a 20 minute presentation during a concurrent session. Authors selected for a poster presentation prepare a standard poster size of 42 x 42 inches.

Abstracts are due by Friday, June 1st, 2012 at 11:59 p.m. EST. Please submit your abstract by email to NCHPDC2012@gmail.com.

For questions regarding abstract submission, please contact Dr. Elijah Onsomu at 336-750-2279, or email onsomue@wssu.edu.

Conference Sponsors:

This conference would have not been possible without the generous support of our conference sponsors.

Platinum Level Sponsors

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- The Brody School of Medicine at East Carolina University
- The University of North Carolina at Chapel Hill School of Medicine
- Wake Forest School of Medicine

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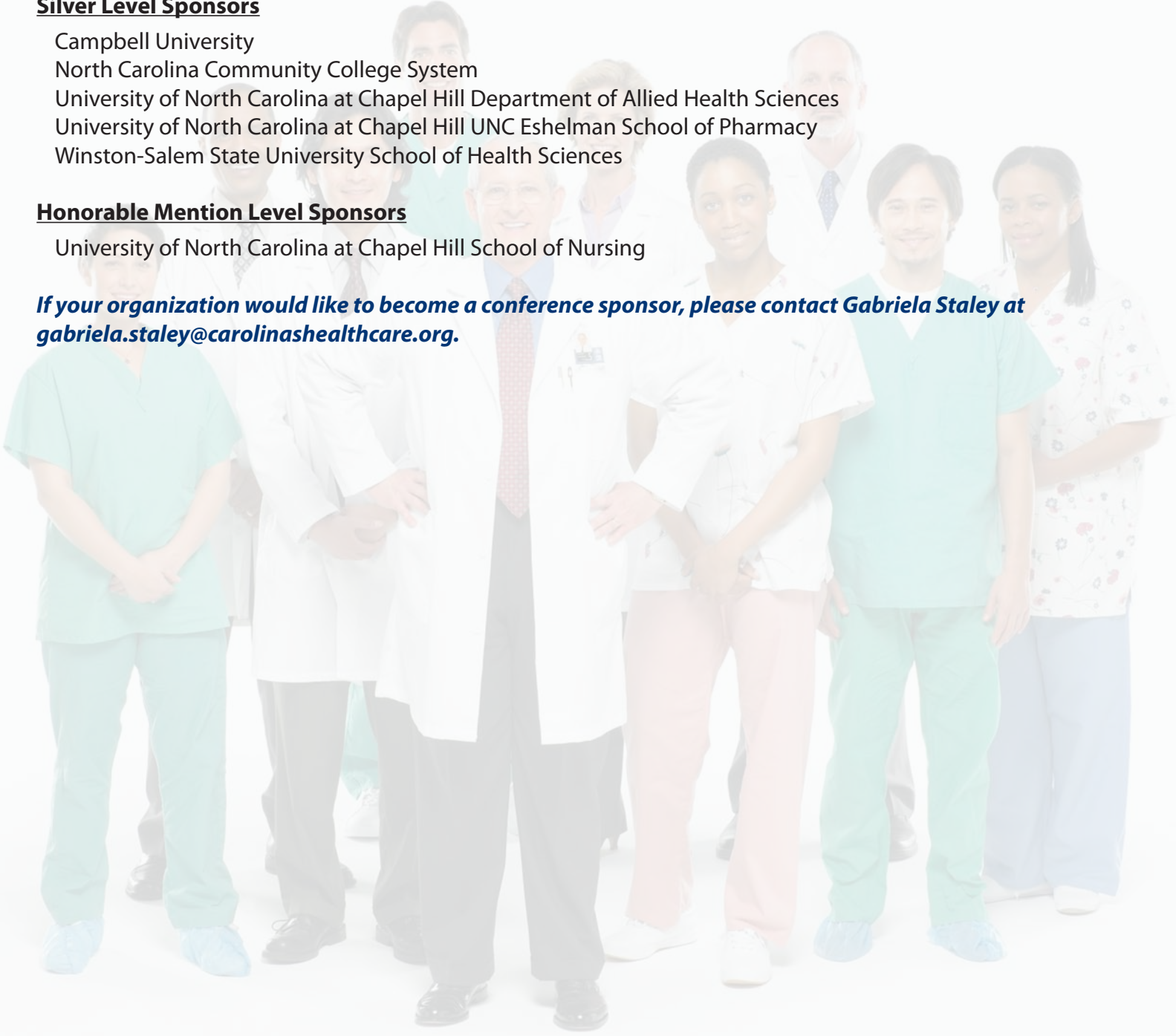
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Honorable Mention Level Sponsors

University of North Carolina at Chapel Hill School of Nursing

If your organization would like to become a conference sponsor, please contact Gabriela Staley at gabriela.staley@carolinashealthcare.org.



2012 NC Health Professions Diversity Conference

Showcasing Success in Creating Equity in Opportunity

August 29 – 30, 2012 | Event #: 36494

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Last four digits of SSN: _____

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Sex: Male Female

Employer: _____ Specialty: _____

Registration:

Please complete a separate registration form for each person. Registrations will not be processed unless accompanied by full payment (check, Visa, or MasterCard). You may register by:

- Faxing your form, with complete credit card information, to 704-512-6561
- Mailing your form, along with a check or complete credit card information, to:

Charlotte AHEC – Attn: Registrar

P.O. Box 32861

Charlotte, NC 28232

- Online at www.charlotteahec.org

Registration Fees: (please mark applicable fee)

- \$175.00 Early Bird (until August 15)
- \$225.00 Regular (beginning August 16)
- \$100.00 Student

Credit:

1.35 CEU - Continuing Education Unit
13.50 Contact Hours - Certificate of completion based on a 60 minute teaching hour

Method of Payment:

- Check made payable to Charlotte AHEC enclosed
- Credit Card (VISA, MasterCard, Discover, American Express)

Credit Card#: _____ - _____ - _____

Expiration Date: ____ / ____ Signature of Cardholder: _____

For your security, please provide us the zip code of your credit card billing address: _____

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